



**SYNERGY**  
MARKETING GROUP, INC

A Certified Woman-Owned Business Enterprise (WBE)

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**Dallas/Fort Worth Marketing Firm Expands Creative and Web Development Team**  
Synergy Marketing Group anticipates doubling production in 2010

**DALLAS/FORT WORTH** – Synergy Marketing Group, Inc., one of the Dallas/Fort Worth area's largest full-service marketing firms, is rapidly expanding its creative and Web development team to include additional senior Web developers, Internet marketing strategists and graphic designers. This growth is a result of high demand for Synergy's brand strategy, custom Web site development, search engine optimization (SEO) and social media services.

During the last year, Synergy has successfully created 15 new brands, developed 20 new Web sites and launched 10 new businesses. The marketing agency's executives plan to double these numbers in 2010.

"We are looking for talented, passionate professionals who can translate their creative ideas into tangible marketing outputs that generate results for our clients," said Synergy's vice president of creative services, Susan Kuehnhold. "I am actively building a team of Dallas/Fort Worth's most experienced Web developers, graphic designers and Internet marketing strategists."

Synergy specializes in providing full-service marketing to clients in the technology, professional services (accounting, legal, etc.), higher education, health care, manufacturing, biopharmaceutical, restaurant and retail industries.

"We develop corporate brands and Web sites that enable our clients to generate qualified, in-bound leads, build market awareness, establish industry credibility and grow despite tough economic times," noted Kuehnhold. "We expect to double production in 2010, so we are quickly assembling a team that can contribute to our fun, high-energy culture."

Qualified, experienced Web developers, graphic designers and Internet marketing strategists are encouraged to apply for available positions in Synergy's Dallas/Fort Worth office: [www.synergy-mg.com](http://www.synergy-mg.com).

**About Synergy Marketing Group, Inc.**

Synergy Marketing Group is one of the top marketing firms in Dallas/Fort Worth, Texas and Indianapolis, Indiana. Synergy also is one of the top public relations (PR) firms in the Dallas/Fort Worth Metroplex and Indianapolis region. Our team of marketing and public relations specialists provides strategic counsel and hands-on support to help our clients generate awareness, build credibility, create demand and meet revenue objectives. We leverage quantifiable marketing processes and proven best practices to deliver measurable results. Synergy differentiates itself through a partnership approach, dedication to client satisfaction, culture of accountability, and commitment to quality and excellence. Synergy is a certified Women-owned Business Enterprise (WBE). We offer the following

**integrated strategy. consistent results.**



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services: advertising, strategic marketing, brand strategy, corporate communications, event planning, lead generation, market research, public relations, media relations, custom Web development and search engine optimization. To learn more, please call 888-284-0555 or visit [www.synergy-mg.com](http://www.synergy-mg.com).

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